

the statement and counter-statement. News items become dramatised and others, trivialised. The figure of the star presenter has emerged and journalism has been affected by changes. A crisis in credibility is on the cards for the journalism of the future, even though generalisations by the critics are unwarranted according to the author. How can the disaster be avoided? By rediscovering journalism and facing up to stumbling blocks with courage.

53 Journalism: crisis of change and growth?

ENRIC MARÍN

The author continues to pose the question whether journalism is a *métier*, a profession, a specialised professional field and whether the journalist is born or made. We need to see how journalism moves amidst the globalisation of the economy, politics and culture, in a world of social changes. It is experiencing technological changes, the dominance of the audiovisual sector and the concentration of ownership. All of these factors influence the evolution of journalism which will have to further develop new ways of producing information which are generated by new social needs. A professional statute for journalists will bring dignity to the profession and will also facilitate the regulation of the work market and increase the importance of professionals in corporations.